

CONFIDENTIAL



TO Mr. A.L. Heard

FROM D.A. Matkin

REF DAM/CAL

DATE 22nd July 1982.

RE: POSITION PAPER ON NITROSAMINES

Reasons for BAT's Involvement in Nitrosamine Work

1. Bad publicity on nitrosamines.
2. Smoking and Health.
3. Possible introduction of nitrosamine league table.
4. Attack via passive smoking (high concentrations of volatile nitrosamines in sidestream smoke).
5. Vulnerability of polypropylene if we switch from cellulose acetate.
6. Tobacco specific nitrosamines.

Advantages of This Work for BAT

1. We are seen to be doing something (good publicity).
2. To maintain a secure position for our products.
3. Be one step ahead of our competitors.
4. Avoid pressure from anti-smoking lobbies, especially concerning tobacco specific nitrosamines as this is an area in which the tobacco industry is particularly vulnerable.
5. Possible spin-offs e.g. development of a filter material that removes other smoke constituents besides nitrosamines.

DATE 2 JUL 1982
SEEN BY ALH <i>ALH</i>
FILE
B/F OR
CIRCULATE TO
COPY TO

- How?

c.c. Dr. C.I. Ayres  
Mr. H.G. Horsewell

*David Matkin*

401089486