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BAT (U.K. and Export) Limited

RESEARCH & DEVELOPMENT CENTRE
SOUTHAMPTON ENGLAND

TO	Mr. A.L. Heard BATCo. Millbank	FROM	Mr. J.A. Luke
REF	JAL/BCH	DATE	3 July 1987

Project DEER

Follow-up to visit of James Sinclair - Manager,
Ajax Plant, Montreal

Following the visit to R&D at the beginning of May, seven DEER materials formulated by JS/JAL using Imperial Tobacco waste were shipped back to Montreal. Based on very crude initial smoking, we were told by Pat Dunn and James Sinclair that some considerable enthusiasm had arisen for the DEER process. Consequently, the smoking materials were put forward for formal evaluation against the current Ajax product and the new "non-effluent" Ajax product, using at least two main blends.

Cigarette manufacture was scheduled for completion before the plant shutdown in July and panel testing results are expected by 3 August. Andrew Porter is subjecting certain DEER variants to Ames testing, and has included DAP treated DEER amongst them. Results of this should be known by September.

As you know, the driving forces for Imperial interest are the short term issue of new anti-pollution legislation for the locality and the slightly longer term need to replace the band dryers (\$12 million). Potential cost savings are seen only as a 'sweetener'.

John

J.A. LUKE

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