

) RESEARCH POLICY GROUP MEETING, CANADA: 18-21 SEPTEMBER 1989

AGENDA

Monday 18th September

08:30 a.m. Introduction - Aims of Meeting

Defensive and Offensive Strategies (20)\* ALH

DEFENSIVE STRATEGIES

Smoking and Health

A position paper underpinning scientific strategies for the Group (30) RET

A critical 're-think' of S&H topics for sponsored research (15) RET

Review of SRG function. (15) RET

Potential implications for modification of existing products. (15) RET

Regulatory Issues

Product performance requirements for the future - deliveries, ceilings, testing (compensation?), additives, sidestream (20) RET

Implications for Fundamental Research programme:

Probable trends in Biological Testing for for tobacco products. (20) JW

A proposal to extend Group knowledge of Smoke Chemistry (20) RB

"Other Noxa" - clarification of objectives (20) RB

Proposals for co-ordination on Agrichemicals including residues analysis (20) CJFS

Proposals for standardizing and co-ordinating Group approach to Additives (20) RET

\*Time (minutes) allocated for formal presentation by nominated speakers. At least an equivalent period will be available for discussion and conclusion.

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Tuesday 19th September

08:30 a.m. OFFENSIVE STRATEGIES

Product Innovation

Objectives for Product Innovation (including competitive strategies), guidelines	(30)	ALH
General Innovative Concepts: Flavour Research and Commercialization	(15)	CJPS
Biodegradable Products, objectives, progress	(15)	ER/EK
Tobacco biotechnology - opportunities	(20)	JW
- co-ordination	(15)	ALH
Tobacco Extrusion - aims and progress	(15)	RB
Low nicotine cigarettes - Group experience in comparison with 'Next'	(15)	ER/EK
Ammonia Technology for smoke improvement	(20)	ER/EK/JW

2:00 p.m. Review of:

Greendot: Aims, Progress, Future	(30)	RB
Day " " "	(20)	PJD
Coax " " "	(20)	ER/EK
Airbus (Nova) " " "	(20)	JW

Critique of these various approaches.  
Do we need to refocus? Is the level of effort correct? ALH

A proposal for an external advisory panel in relation to product innovation. (10) RET

Evening Dinner J.-L. Mercier (Chairman and Chief Executive of ITL) will attend.

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