

SECRET

COUNTRY: BAT
SOUTHAMPTON

PROJECT OR CONCEPT NAME: GROUP POLICY ON LEAF INVENTORIES

COMPANY PRIORITY: 4 UK 4 }
 CAN 4 } SOMETHING
 US 4 } APPLICATION
 GER 4 }
PROJECT OBJECTIVES: BRZ 5 }

GROUP PRIORITY:

- To evaluate the need to age tobacco to have optimal "quality" versus funds employed.
- Opposition "generally" have a different policy - usually longer durations.
- Many vary by type of tobacco and country climatic conditions.

CONSUMER NEED/TARGET MARKET:

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