

RESTRICTED

PROJECT DANIELS

MATERIALS STATUS REPORT

2ND JANUARY, 1992

Canada

Distribution

S.E. Facey  
R. Brentnall  
V. Becher  
W. Alam - IBM Staines  
A.R. Cousins  
D.D. Smith  
D.C. Bedding  
S. Smith  
L. Previati  
M. Neville  
S. Spencer  
N. Thurston  
B. Rinaldi  
D. Cheetham - Soton  
I. Brown - Soton  
W.E. Russell - Soton

E. O'Sullivan

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BATCo document for Province of British Columbia 20 April 1999

PROJECT DANIELS

BRAND : SEFK

MARKET : CANADA

PRODUCTION SITE : SOUTHAMPTON

LAUNCH VOLUME : TO BE ADVISED S. Facey

ANNUAL VOLUME : 8 MILLION CIGS

LAUNCH DATE : APRIL 1992

1ST PRODUCTION REQUIRED : MARCH '92

PRODUCT CODE : TO BE RAISED BY S. Smith  
CUSTOMER SERVICES

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<u>ITEM</u>	<u>ISSUES/COMMENTS</u>	<u>STATUS</u>
Cigarette Dimension:	84 x 24.75 x 21 x 25mm	
Blend:	To be advised.	ARC
Filter Rod:	To be advised.	ARC
Cig Paper:	To be advised.	ARC
Cig Die Print:	"State Express" in Gold "555 Filter Kings" in Penny Blue Std SEFK Inks & Dies	
Deliveries:	Tar, Nicotine & CO figures to be confirmed by Tony Cousins early Jan '92.	
Tipping:	Std non perforated cork tipping 50mm wide x 3000 Mtrs length Mat. Code: 02055/AG.	Stock Item
Foil:	Std Gold Tissue FS1 shade as per G.T. SEFK product. 7 Micron/23gsm tissue.  82mm x 2250 mtrs. Mat Code: 02335/DD	Stock Item
Inner Frame:	Std. Gold FSI shade As per SEFK G.T. 96.5mm x 700 mtrs. 04774/AA	Stock Item

40032/2/10

<u>ITEM</u>	<u>ISSUES/COMMENTS</u>	<u>STATUS</u>
Film: <u>20's</u>	MTT21; 119mm width ex ICC	Stock Items
<u>200's</u>	As per 20's - 360mm wide	
T.O.R.     (20's)	Special message printed on clear T.O.R. required for 20's pack only. 2 ply 2 x C28 5mm width Message to be printed in blue Colour std req'd for matching L/Time approx. 6 weeks from receipt of artwork. Artwork received 6/12/91.	Stock Item  S. Facey
(200's)	Std clear T.O.R. 3mm width	Stock Item
20 HLC	Std King Size compact layout 2175D. (As per SEFK G.T.) - Design as per SEFK G.T. with following amendments - 4 specific health warnings in English and French rotated on front and back panels. - EAN8 Bar Code on RHS panel - Tar, Nicotine & CO ratings on RHS panel. - Successors Clause in English and French on the LHS panel. - New Mat. Code required. - Initial rough 'proofs' completed. - Final amendments and correct tar nicotine figures to be advised awaited before proceeding with origination.	N.T.  ARC/S. Facey
200/20's	Std SEFK 200/20's outer with amended end panels for health warnings printed in French and English. ? No of health warnings to be rotated.  - Tar, Nicotine & CO to appear on 200's also.  => New outer will be required. Lead time from receipt of artwork. Allow approx. 6 weeks Await artwork New Mat. Code required.	V. Becher       S. Facey N. Thurston

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<u>ITEM</u>	<u>ISSUES/COMMENTS</u>	<u>STATUS</u>
Case	- 5 or 10 mille required ? - Corrugated or solid board - Std G.T. case O.K. ? - Any special markings req'd on case ?	S. Facey to advise " " "
Case Tape	Std 5 language reinforced gummed tape Mat. Code : 02868/CC	Stock Item

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