

40124735

Imperial Tobacco Limited/Limitée



3810 rue St-Antoine Street
Montreal, P.Q. H4C 1B5
(514) 932-6161
P.O. Box 8500 C.P.
Montreal, P.Q. H3C 3L6
Cable Cable 'Telimp'
Telex Telex 055-60673

February 11, 1985

MR. A.R. Cousins
B.A.T. (U.K. and Export) Limited
Export House
Woking
Surrey, England
GU211YB

Celmanor

SUBJECT: du Maurier K.S. and du Maurier Light K.S.

Dear Tony,

I am replying to a letter dated January 3, 1985, from Richard David to our Mr. C.V. Savattiere, and following up on the call to you from Stewart Massey. We are sending you under separate cover 200 cigarettes of each of the above brands. I would point out that while these cartons are in the U.S. format, they do not carry the updated proprietorship. This will be on the next production for the U.S. market. If more cigarette samples are required in the future, please let us know.

You will find attached the detailed specifications for the two cigarette brands, but there is one complication to which I draw your attention. We have two supplies of filter tow - Canadian Celanese and Eastman (US) - and their tow items for equivalent pressure drop for each brand are not identical. Hence I have had to give two sets of specifications for each brand, but they differ only in filter rod weight and hence total cigarette weight.

Details of the blends for these brands are being sent to you under separate cover.

With best wishes, your sincerely,

T.A. Smith

/cb

Attachment

40052/513