

B.A.T. (U.K.) and Export Limited
Research and Development Centre
Southampton England

TO: Mr. G. DuPlessis

FROM: Mrs. K. L. Brayshaw

REF: Analysis of Samples From
Retail Available in Canada

DATE: 17TH November 1989

Please find attached smoke measurements results for the following brands:

Players Light
Players Extra Light
Du Maurier
Export "A" Light
Export "A" Medium
Export "A" Extra Light (Regular)

Unfortunately the smoke data on the remaining brands is not yet available, but I will endeavour to send you these results by 22nd November 1989.

The brands for which there is data to follow, are:

Players Filter
Export "A" (Batch 1)
Export "A" (Batch 2)
Export "A" Medium (Fine-Cut Tobacco)
Players Light (Fine-Cut Tobacco)

N.B. All smoke analysis and sample preparation has been carried out to ISO specifications

Regards,
Mrs. K. L. Brayshaw

400/98882