

Project No: T-1200

Project Title: Project Goldcrest

Object: To lower the tar and nicotine yields of this brand to those of B & H 100's.

Personnel Involved: R.R. Smith, M.T. Schiff.

1st Quarter 1971: Calculations based on known values of Canadian tar and nicotine levels for this brand suggested that, in order to reduce the yields, the use of a more efficient filter and faster burn high porosity paper would be required. A series of six samples were tested employing 3 types of filters and 3 papers ranging through regular non-wetproof, 12P and 510 types.

The objective was obtained by the use of a 20 mm 3.3 d/f 43,000 t.d. acetate filter and 510 paper without recourse to a recipe change. Subjective evaluation of this modified Goldcrest sample indicated that it was subjectively acceptable.

Project terminated.

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