

Project No: T-2320

Project Title: Chateau Gay Pipe Tobacco

Object: To remove VX from the Chateau Gay Recipe and still have an acceptable product.

Personnel Involved: M.T. Schiff, D.B. Henry, G.L. Knapp

2nd Half 1971: Two new recipes were developed for Chateau Gay, neither of which contained VX tobacco. Smoking panel tests were made comparing each sample with regular Chateau Gay.

One recipe was not significantly different in taste from regular Chateau Gay, while the other had less taste. Neither sample had as much aroma in the pouch as the control and were not as soft when handled. One recipe had less side stream aroma and the other had better burning qualities than regular Chateau Gay. No other significant differences were perceived.

While the results showed that neither sample was a match for Chateau Gay, they were not markedly different and could be considered as acceptable substitutes. The recipe giving the smoke taste most similar to regular Chateau Gay eventually was adopted for this brand.

At the same time as the recipe was changed, the recent practice of replacing raw sugar (inverted) with liquid invert sugar and corrus with spray dried licorice on most of F.C. and pipe tobacco brands, was incorporated into the process.

Project terminated.

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