

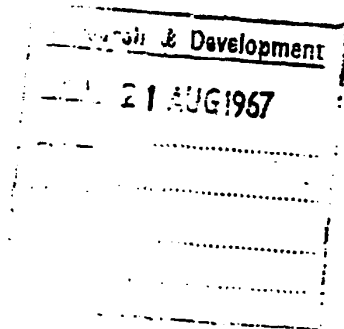
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Strickman Filter
Consumer Taste Testing

Foreword:

The consumer research has used a more than usually sensitive method of taste testing for the majority of the research.

This was supplemented by preliminary simpler consumer preference tests. This simpler testing was so unusually favorable to the Strickman Filter that the more sensitive method was instituted to check on the prior results.



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