

**BRAND ALLOCATION**

The following is the initial allocation of brands in relation to the secondary responsibility of the Trade Mark Controllers. It is believed to reflect a substantially equal share of the total international brand workload but will be amended from time to time in the event practice proves otherwise.

	<b>GROUP A</b>	<b>GROUP B</b>
<b><u>CATEGORY 1 BRANDS</u></b>	STATE EXPRESS 555 KENT LUCKY STRIKE BARCLAY	BENSON & HEDGES PLAYERS GOLD LEAF
<b><u>CATEGORY 2 BRANDS</u></b>	DU MAURIER ARDATH JPS ALL B & W BRANDS AND BATCF BRANDS	ALL OTHER BATCO BRANDS INCLUDING PETER JACKSON, WILLS, EMBASSY ETC. ALL SOUZA CRUZ BRANDS

7

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