

Design Options	Production Graphic	Mailing Option 1	Fixed Editor	Total	ci
Option A - 4 pages:	83,420.00	33,350.00	50,000.00	166,770.00	1.85
Option A - 8 pages:	110,000.00	33,350.00	50,000.00	193,440.00	2.14
Option B - 4 pages:	84,830.00	33,350.00	50,000.00	168,180.00	1.86
Option B - 8 pages:	111,500.00	33,350.00	50,000.00	194,850.00	2.16
Option C-D - 4 pages:	102,950.00	33,350.00	50,000.00	186,310.00	2.07
Option C-D - 8 pages:	144,000.00	33,350.00	50,000.00	227,350.00	2.52
Option C+D - 4 pages (folded):	97,520.00	33,350.00	50,000.00	180,870.00	2.00
Option C+D - 8 pages (folded):	138,550.00	33,350.00	50,000.00	221,910.00	2.46

Design Options	Production Graphic	Mailing Option 2	Fixed Editor	Total	ci
Option A - 4 pages:	83,420.00	21,550.00	50,000.00	166,770.00	1.85
Option A - 8 pages:	110,000.00	21,550.00	50,000.00	181,740.00	2.01
Option B - 4 pages:	84,830.00	21,650.00	50,000.00	156,480.00	1.73
Option B - 8 pages:	111,500.00	21,650.00	50,000.00	183,150.00	2.03
Option C-D - 4 pages:	102,950.00	21,650.00	50,000.00	174,810.00	1.94
Option C-D - 8 pages:	144,000.00	21,650.00	50,000.00	215,650.00	2.39
Option C+D - 4 pages (folded):	97,520.00	21,650.00	50,000.00	169,170.00	1.87
Option C+D - 8 pages (folded):	138,550.00	21,650.00	50,000.00	210,210.00	2.33

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