

## CIGARETTE TOTALS PERCENTAGES & VOLUME 1992-1989

		1992		1991		1990		1989	
		% PRCNT	VOLUME	% PRCNT	VOLUME	% PRCNT	VOLUME	% PRCNT	VOLUME
ITL	15	4.40	1,021,878	3.50	845,373	1.40	385,795	1.10	302,765
	20	18.30	4,250,084	18.20	4,395,937	17.90	4,832,667	17.90	4,926,814
	25	77.30	17,952,539	78.30	18,912,191	80.70	22,238,338	81.00	22,294,521
<b>TOTALS</b>		<b>100.00</b>	<b>23,224,500</b>	<b>100.00</b>	<b>24,153,500</b>	<b>100.00</b>	<b>27,558,800</b>	<b>100.00</b>	<b>27,524,100</b>
RBH	15	1.50	108,891	1.70	145,449	1.50	159,816	0.90	107,159
	20	21.90	1,589,809	21.00	1,796,718	20.30	2,162,843	20.10	2,393,207
	25	76.60	5,560,700	77.30	6,813,633	78.20	8,331,741	79.00	9,406,135
<b>TOTALS</b>		<b>100.00</b>	<b>7,259,400</b>	<b>100.00</b>	<b>8,555,800</b>	<b>100.00</b>	<b>10,654,400</b>	<b>100.00</b>	<b>11,906,500</b>
RJR	15	5.10	223,701	6.40	385,683	5.40	404,946	4.30	343,996
	20	16.80	824,624	17.20	1,036,524	16.20	1,214,838	15.70	1,255,984
	25	78.10	3,337,974	76.40	4,604,093	78.40	5,879,216	80.00	6,399,920
<b>TOTALS</b>		<b>100.00</b>	<b>4,386,300</b>	<b>100.00</b>	<b>6,026,300</b>	<b>100.00</b>	<b>7,499,000</b>	<b>100.00</b>	<b>7,999,900</b>

## INDUSTRY TOTALS 1992-1989

	1992		1991		1990		1989	
	% PRCNT	VOLUME	% PRCNT	VOLUME	% PRCNT	VOLUME	% PRCNT	VOLUME
PACK OF 15's	3.88	1,354,470	3.55	1,376,504	2.08	950,557	1.59	753,919
PACK OF 20's	19.11	6,664,517	18.66	7,229,179	18.18	8,310,348	18.08	8,576,005
PACK OF 25's	77.00	26,851,213	77.78	30,129,917	79.74	36,449,294	80.33	38,100,576
<b>TOTALS</b>	<b>100.00</b>	<b>34,870,200</b>	<b>100.00</b>	<b>38,735,600</b>	<b>100.00</b>	<b>45,710,200</b>	<b>100.00</b>	<b>47,430,500</b>

I.E.: VOLUME FIGURES ARE IN '000's

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