



BRITISH-AMERICAN TOBACCO COMPANY LIMITED

3 March 1993

Mr D Brown
Imasco Limited
600 Boulevard de Maisonneuve West
20th Floor
Montreal
Quebec, HA3 3K7
CANADA

Dear Don

1992 Annual Smoker Trends Questionnaire

In the past you have kindly completed the above mentioned questionnaire. Please find enclosed the 1992 tables for your completion. Also enclosed is a copy of the instructions which you should refer to if you have any questions as to what is required. However, if you are still unsure please let me know.

You will probably be aware that some of the information in this questionnaire is also reported to Rob Ferris, Consumer Research Manager. I am aware that this is creating more work for you and I shall be looking into ways of streamlining the smoker trends questionnaire later this year.

Could you please return the completed tables by Wednesday 7th April.

Kind regards,

Martin Stephen
Statistics Officer

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A MEMBER OF THE BAT INDUSTRIES GROUP INCORPORATED IN LONDON NO 74974

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