

Attn: Mary Riano. (010 1514) 932 3721.

REQUIREMENTS FOR MIDS

SALES TO BE SHOWN IN MILLE (THOUSANDS)

DETAILS FOR ALL NEW BRANDS NOT REPORTED ALL VERSIONS OF PLAYER'S LIGHT SMOOTH (FILTER)

BRAND CODE (F) = FRENCH	MARKET	VERSION	PACKING	ROWS	BLEND VA	LENGTH	GRD	MANUFAC	OWNER	SELLER IF NOT EQ OWNER	PRICE	PRICE CLASS	TAR (MG)	NICOTINE (MG)
00001	REGULAR	TIN	8x25		REGULAR	72 MM	85MM	I.T.L.	I.T.L.	N/A			13	1.1
00173	REGULAR	SS	10x20	*	REGULAR	72MM	85MM	I.T.L.	I.T.L.	N/A			13	1.1
00176	KINGSIZE	FB	10x20	*	REGULAR	84MM	85MM	I.T.L.	I.T.L.	N/A			14	1.3
00177 (F)	REGULAR	TIN	8x25		REGULAR	72MM	85MM	I.T.L.	I.T.L.	N/A			13	1.1
00535	REGULAR	SS	10x15	*	REGULAR	70MM	85MM	I.T.L.	I.T.L.	N/A			13	1.1
00546	REGULAR	SS	8x25	*	REGULAR	72MM	85MM	I.T.L.	I.T.L.	N/A			13	1.1
00554	KINGSIZE	SS	8x25	*	REGULAR	84MM	85MM	I.T.L.	I.T.L.	N/A			14	1.3

THEN ON A MONTHLY BASIS FOR OWN SALES AND IF POSSIBLE FOR COMPETITION SALES

BRAND	MARKET	VERSION	PACKING	ROWS	SALES BY MILLE

SS = SLIDE & S/FILL  
FB = FLIP BOX

SENT BY: IMPERIAL TOBACCO : 8-9-86 : 10:20 : MARKETING B-4 : 0784455000: # 3

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