



BRITISH - AMERICAN TOBACCO COMPANY LIMITED  
MILLBANK KNOWLE GREEN STAINES TW18 1DY

FACSIMILE NO: 0784-448394

TO:	MARY RJOUX
COMPANY:	IMPERIAL TOBACCO CO LTD CANADA
FROM:	Terri Harwood (Marketing Statistics)
DATE:	4 August, 1992
NO. OF PAGES TO FOLLOW HEADER:	1 (ONE)
DESTINATION FACSIMILE NO:	(010 1 514) <del>551142</del> 932 3721.

If you have any query relating to this transmission, please call:  
0784-448231

Dear Mary,

As promised, a form to be filled in and returned for any new brands that you may introduce with in you Domestic market.


The three that I think are new are as follows ..

00554 Players LS KS F SS 8 X 25  
00535 Players LT SMTH F SS 10 X 15  
00546 Players LT SMTH F SS 8 X 25

Can I just clarify that your Own Domestic market is made up of your domestic sales and any imported brands shown on page nine of The Brand and Territory Statement.

Is there any possibility of you reporting your Export market to us ? This is just at present a thought so we can have all of your sales on our system.

With Many Thanks



Terri Harwood  
Statistics Clerk

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