

MARKETING RESEARCH - SERVICE DE COMMERCIALISATION

PRIVATE & CONFIDENTIAL  
SECRET & CONFIDENTIEL

BRAND AND TERRITORY STATEMENT  
RELEVÉ DE MARQUE ET DE TERRITOIRE

*report received monthly*

KDIOMBTA

FOR THE PERIOD MAY 1992 (WK 18, MAY. 04 TO WK 21, MAY. 31)  
POUR LA PÉRIODE

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PRODUCT CODE CODE DE PRODUIT	ALL CANADA	YEAR TO DATE ANNÉE À CE JOUR			
		SALES VENTES	% OF LAST YEAR DE L'AN DERNIER	SALES VENTES	% OF LAST YEAR DE L'AN DERNIER
	DOMESTIC CIGARETTES				
00158	AVANT SL LT KS F FB 10X20	92	60	536	78
00159	AVANT SL LT KS F SS 8X25	2,707	99	15,312	85
00632	AVANT SL LT KS F SS 8X25	992	73	4,559	70
	AVANT SL LT KS F TOTAL	3,792	89	20,406	81
00412	AVANT SL LT MM F FB 10X20	119	72	753	103
00860	AVANT SL LT MM F FB 8X25	560	81	3,702	86
00865	AVANT SL LT MM F FB 8X25	424	84	1,885	79
	AVANT SL LT MM F TOTAL	1,103	81	6,341	85
00155	AVANTI SL KS F FB 10X20			0	0
00156	AVANTI SL KS F SS 8X25	3,762	85	19,638	82
	AVANTI SL KS F TOTAL	3,762	85	19,638	82
00157	AVANTI SL MM F FB 10X20			0	0
00317	AVANTI SL MM F FB 8X25	440	74	2,136	76
00857	AVANTI SL MM F FB 8X25	405	79	2,608	89
	AVANTI SL MM F TOTAL	845	76	4,745	79
00500	BLUES KS F FB 10X20	27	234	35	107
00291	BUCKINGHAM B SS 8X25	1,099	97	5,827	82
00670	CAMBRDG EM KS F FB 10X20	27	270	30	129
00351	CAMEO KS F M FB 10X20	4,767	86	25,409	101
00656	CAMEO KS F M SS 8X25	20,667	97	114,686	95
	CAMEO KS F M TOTAL	25,434	95	140,095	96
00671	CAMEO EM KS F M FB 10X20	2,205	77	11,351	96
00754	CAMEO EM KS F M SS 8X25	11,051	98	59,004	93
	CAMEO EM KS F M TOTAL	13,255	93	70,355	93
00073	CAMEO SP KS F M FB 10X20	112	67	597	78
00333	CAMEO SP KS F M SS 8X25	1,486	92	7,915	85
	CAMEO SP KS F M TOTAL	1,599	90	8,511	84

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