

STATS 3 b

MILLBANK STAINES

MARKETING INFORMATION SYSTEM

NEW BRAND DETAILS OR AMENDMENTS TO AN EXISTING BRAND

Please complete ALL details

NEW BRAND INTRODUCTION DATE
OR
CHANGE TO EXISTING BRAND
REPORTING TERRITORY CODE

BRAND NAME.....

LENGTH CODE TYPE CODE TIPPING CODE FLAVOUR CODE

NUMBER IN PACK PACK TYPE CODE NUMBER OF ROWS

MANUFACTURER.....

MANUFACTURER'S TERRITORY CODE

TERRITORY OF SALE MARKET CODE

BLEND CODE LENGTH IN mm CIRCUMFERENCE IN mm
(Length and circumference in mm to one decimal place, please)

SELLER CODE OWN OR COMPETITION (O OR C)

To be filled in for the Domestic Market brands only.

PRICE PRICE CLASS

TAR NICOTINE
(Tar and Nicotine in mg to one decimal place)

500174567