

Canada.



BRITISH-AMERICAN TOBACCO COMPANY LIMITED

TO: Roger Ackman - Imperial Tobacco Ltd
FROM: Brendan Brady
DATE: 8 July 1993
SUBJECT: Review of Effect of Tobacco Advertising on Tobacco Consumption

This report was prepared by Dr Lawrence Hagan on behalf of the UK tobacco industry and submitted to the Parliamentary Select Committee on Health which was examining the matter of tobacco advertising.

Please advise if you require further information.

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