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Advanced Technologies (Cambridge) Limited

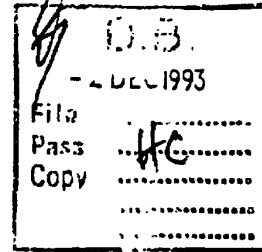
OUR REF . KSB/2486



Friday 26th November, 1993.

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Mr. David Bacon,
Corporate Affairs Department,
British American Tobacco Co. Ltd.,
Millbank,
Knowle Green,
Staines. TW18 1DY



Dear David,

Some time ago I requested from you background information on BATCo's tobacco business for a study I was doing with my colleagues at the London Business School. I'm writing to thank you for all the useful reports you provided which enabled us to get a good insight into the business and produce a fairly comprehensive report. Although I am sure it doesn't provide you with anything you're not already familiar with I am enclosing a copy for your reference.

Thanks again for all your assistance and I look forward to meeting you or your colleagues in the future with respect to ATC's communications plans.

Yours sincerely,

Dr. Keith S. Blundy,
Advanced Technologies (Cambridge) Limited.

Enc.

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