

"PASSIVE" SMOKING ASSESSMENT GROUP

Brussels Meeting, June 4 1984

PRESENT :	Scientific Advisers	F. Adlkofer H. Gaisch D. Westcott
	PA	W. Dembach T.S. Rothermel
	NMA	W. Kloepfer M. Körner
	Consultant	P. Short
	INFOTAB	B.C. Simpson R.M. Corner R. Corradini

Report from Scientific Advisers

1. The Scientific Advisers reiterated their belief that the "passive" smoking battle can be won on scientific grounds - but the industry will lose out by default if it does not act appropriately.
2. They proposed four areas where research could be carried out and where they consider that the industry is on good solid ground. These four areas are :
 1. Analytical chemistry
 2. Dosimetry
 3. Animal work
 4. Epidemiology
3. As a first step, they proposed that a scientist/ coordinator be brought in to the project. The scientist/ coordinator would ensure that the project is kept aware and in touch with the constant and rapid change in the scientific state of the art on this issue. The candidate is seen as being required to be energetic, with experience of working in the scientific area and to be proficient in English.
4. Budget. The difficulty of putting forward any accurate figure at this stage was emphasized, but it was thought reasonable to suppose that this could be in the order of US\$1 million. However, it was noted that this would be expenditure over a time span and furthermore not all might be "new funds" - since some of the work might be already committed and funded and it might be a diversion of existing monies.

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5. If the member companies consider the progress to date is along sound lines, detailed scientific proposals would be put forward - (a range of options of research that should be done and by whom) - for consideration and approval.

Restrictions on Smoking

6. The results were presented of the survey carried out with NMAs and lead companies on public smoking restrictions. This highlighted the present status and indicated trendlines in both developed and developing countries.

Literature in Defence of Freedom to Smoke

Kitset of Options

7. A binder was circulated containing samples of existing material at present in use by NMAs.
8. It was agreed that INFOTAB will check back with certain NMAs to see if there are any further items that have been produced.
9. The aim is to prepare a kitset for outlets with items that can be produced within the format of agreed materials. The PA members will over the next three weeks look through the binder and narrow down the options.

Public Smoking Background Paper

10. All members were asked for the next meeting to have studied the three documents (INFOTAB, RJR and ASFC) and to express views as to how best they can be capitalized.

"Passive" Smoking Booklets

11. The need exists for a well produced booklet drawn from the background papers, printed up in several thousands, that can be used publicly with a source name (NMA, a third party, no name or INFOTAB). For the next meeting INFOTAB will prepare two drafts:
 - something that an NMA can send to their local authorities.
 - something that the lay person understands.

International Workshop October 8 - 11 1984

12. The above items will be presented at the October Workshop.

1984 US Surgeon General's Report

13. The two following points were made during the discussion. Firstly, that on the public affairs side, the statement by Koop that he was counting on the increasing militancy of non-smokers to achieve his new goal of a smoke-free USA by the year 2000, had far reaching and disturbing implications.

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Secondly, on the scientific/propaganda side, the report and its emotive presentation around the "passive" smoking issue illustrated that preparedness must now be on a continuing basis, whereas in the past positive findings published by symposia or scientists tended to have been sufficient on a much wider time scale.

Date of Next Meeting

14. Wednesday August 29th in Washington.

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