

PMMG/AIB/46D

14th March, 1984

Dr. S.R. Massey,
Imperial Tobacco Ltd.,
P O Box 6500,
MONTREAL, PQ
H3C 3L6
Canada

Dear Stewart,

Thank you very much for organising the programme for our visit to ITL.

The series of talks gave us a good overall picture of the tobacco industry in Canada and ITL in particular. It was very interesting to learn about the many aspects of on-going and experimental product development and their importance in maintaining the market share of cigarette sales. Seeing the research of Malcolm King and that of Don Ecobichon with Minoos at McGill University complemented the tour of the laboratories at ITL.

Thank you for your hospitality on both evenings of our stay in Montreal.

Yours sincerely,



P.M.M. GODDEN



W.W. TEMPLETON

cc: Dr. C.I. Ayres

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