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Imperial Tobacco



3810, rue St-Antoine Street
Montréal, P.Q. H4C 1B5
(514) 932-6161
P.O. Box 6500 C.P.
Montréal, P.Q. H3C 3L6
Cable/Câble 'Telimp'

April 27, 1983

Group Research and Development Centre
British-American Tobacco Co., Ltd.
Regent's Park Road
Southampton, England SO9 1PE

Attention: Dr. Ray Thornton

Dear Ray:

Since our telephone conversation yesterday I have learned that Bob Allan of Rothmans, Toronto has been in touch with Peter Brown concerning the CTMC grant applications; as a result, Peter would like you to phone him Tuesday morning and he will arrange for someone to pick up his set of the applications.

For your guidance in determining whether or not the various proposals fit within the guidelines for research to be sponsored by the CTMC, I am enclosing a copy of the CTMC's "Statement of Policy and Terms under which Project Grants are made" dated March 9, 1983. Also enclosed is a copy of a draft letter sent by each company's president to N.J. McDonald, President of the CTMC indicating their agreements to the policy. I have taken the liberty of enclosing copies of the same two documents in Peter Brown's bundle as I know Bob Allan wanted him to have them.

In evaluating these applications, we would like you to rank them on a scale from Zero to Ten with it being understood that Zero is a complete rejection and that Ten would be the best. If an application is given a Zero rating by any one company this will mean that the CTMC will reject that application. In other words, each company carries a veto power over each application. When each company has completed its evaluation of each application, the points arrived at by each company will be totaled and those projects with the highest number of points, which can be accommodated within the budget, will be accepted. While the budget has not yet been precisely fixed it will likely be in the area of \$350,000 for the 12 months commencing July first.

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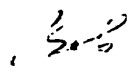
I hope that we can discuss your assessment of these applications on May 18th. so that the recommendations can be transmitted to Montreal by telephone or telex as there will have to be a meeting of the Technical Committee to reach final decisions prior to the end of May.

It would be appreciated if you could arrange to let Geoff have a copy of the applications as well as of this letter and policy guideline documents.

I have decided to change my flight to leave Montreal a day earlier, that is May 16th. and I will now be arriving Heathrow May 17th. on Flight AC866 at 9:30 a.m. Would you please also assure that a room in the Polygon will be available for me on May 17th.

Many thanks for your assistance. With kind regards,

Yours sincerely,



R.S. Wade

/el
encl.

cc: Dr. P.J. Dunn

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