

Central Filing

R.P. Ferris

RPF/WBL/46E

2nd July 1981

H. Roubicek, Esq.,
Imperial Tobacco Ltd.,
3810 Rue St. Antoine,
MONTREAL,
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Dear Herb,

I noted with interest the report (T-0974) on "Manufacture of cigars for smoking tests of tobacco" from the point of view of the subjective evaluation element of the exercise. We are currently beginning to develop some views on cigar specific aspects of evaluation here at GR&DC (some of which are reported as RD.1795-RESTRICTED) so I would greatly appreciate your views on:

- a) The extent to which, in your experience, terminology more usually applied to cigarette evaluation can be generalised to cigar description.
- b) The type of terms which you find exclusive to, and most usefully applied to, the evaluation of cigars.
- c) Whether 'small' (sub half corona) and large cigars (half corona +) can be evaluated using a common vocabulary set.
- d) How important the role of unlit aroma, and handling and appearance of the cigar may be.

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Since, regrettably, we haven't had the chance to exchange notes for a while, I would also be very interested in any developments in your low delivery testing techniques/vocabularies.

I hope all is very well with you and look forward to seeing you again some time.

With best wishes.

Yours sincerely,

R.P. FERRIS

n.o.o. c.c. Dr. L.C.F. Blackman, R&DD, Millbank.

Dr. M. Oldman, GR&DC.

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