

FH/PSB/46E

26th January, 1976

R.M. Gibb, Esq.,
Imperial Tobacco Limited,
P.O. Box 6500,
MONTREAL, H3C 3L6,
Canada.

Dear Bob,

REPORT NO. RD.1320 RESTRICTED

OIL/WATER PARTITION COMPARISON OF CANADIAN BRANDS

We have completed the O/WP examination of a selected number of Canadian brands and tobacco grades as agreed during your visit to Southampton.

I am enclosing copies of the report for yourself and Bob Wade and I imagine you will find the results of some interest, particularly the position of Philip Morris' Belvedere and the relationship between O/WP furfurals/pyridines ratio and market share.

Yours sincerely,

JK

F. HASLAM

Encs.

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