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Please find enclosed a copy of Product Development Review No. 24, being the fifth in the GLOBE series - Dunhill King Size. For your information, I also enclose a list of companies to whom this Review has been circulated.

I would appreciate if you could bring this Review to the attention of your Territorial Director and if they wish to receive copies for their personal retention, then please do not hesitate to contact me.

One further Review on Silk Cut will be issued in the same format and the remaining brands will be covered in a single summarised Review, to ensure rapid dissemination of the information.

TAJ HIRJI

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