

Our Ref: TH/9CH

15 August 1988

Mr. J.K. Thorpe
B.A.T. (U.K. & Export) Limited
Export House
WOKING

Dear Mr. Thorpe,

Please find enclosed Product Development Review No. 24, being the fifth in the GLOBE series - Dunhill King Size. Again, this Review will be of particular interest to your Marketing and Product Development Departments and through the P.D.S.G., both Winter, Patrick O'Keeffe and Tony Cousins have already received copies.

One further Review on Silk Cut will be issued in the same format and the remaining brands will be covered in a single summarised Review, to ensure rapid dissemination of the information.

Would you kindly acknowledge receipt of this document.

With kind regards,

Yours sincerely,

TAJ HIRJI

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