

APPENDIX II

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SUGGESTED CRITERIA

1. Motivation

- complete acceptability of the need for ICOSI and personal lack of "hang-up" on the smoking issues.
- acceptability of possible location for the Secretariat.
- acceptability of the short-term contract concept.

2. Acceptability

- to senior executives of the Group, Government Organisations, Trade Associations, etc.
- understanding of national attitudes and work approaches.
- Personality which will "fit" the group and permit co-ordination of activities.
- Proven track record in business sense or in a related activity, but must be committed to the free-enterprise "ideal".
- Breadth of international experience.
- Maturity.

3. Strategic Thinking

- capability of understanding broad international political and social issues and of initiating necessary plans and programmes.

4. Organisation Ability

- since start-up of ICOSI will require a large amount of organising strengths will be particularly necessary at the beginning. This strength will also be necessary to follow through approved programme.

5. Industry Knowledge

- or the ability to absorb industry knowledge quickly to the extent needed.

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