

cc: Mr. Martin  
April 13, 1978

Mission Statement

The ICOSI is a non-profit organization formed to provide a forum for exchange of views and information on international smoking issues (to include tobacco and health). The general objectives are to broaden the knowledge of its members, of consumers, and of appropriate authorities. In large part accomplishment of these objectives will be sought by providing information to various national and other tobacco trade associations and serving as a resource of expertise, data analysis and opinion on these subjects of interest to the industry and its publics. Members of ICOSI will be encouraged to seek opportunities to promote and publicize the purposes of ICOSI, both within the industry and externally, in order to retain wider understanding of and support for its goals.

Specifically within this context, ICOSI is formed:

- (a) to promote a better understanding by the public of the tobacco industry, and its place in national economies;
- (b) to assist members of the tobacco industry in their relationships with governmental agencies and public officials with reference to tobacco;
- (c) to collect and disseminate as appropriate pertinent information relating to these matters;
- (d) to promote public good will;
- (e) to carry on all or any of its activities and to acquire, hold and dispose of such property (real, personal and mixed) as may be requisite for the conduct of its affairs, in any and all countries of the world, subject to the laws of such country; and
- (f) otherwise

301080327

2.

to do everything necessary, proper, advisable or convenient to carry out the purposes hereinbefore set forth; provided, however, that the organization shall not participate in any activity or give consideration to any matters relating to the management or control of any of its members or to the operations by any of its members of their respective businesses, including, without limitation, matters relating to the purchase, manufacture, transportation, advertising, pricing or marketing of tobacco or tobacco products.

301080328