

FROM: C. Brohman

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December 22nd, 1988

RE: Project SPUR  
Our file: E-01-058

Attached is a paper for Project SPUR outlining future direction for the Player's trademark.

Should you have any questions, please do not hesitate to communicate with me.

CB/jc

CB/jc

Attachment

cc: A. Blais  
A. Boswall  
A. Chan  
D. Crowell  
B. Rose  
H. Roubicek  
J. Ryan

BATCO CONFIDENTIAL - CATEGORY I: MINNESOTA TOBACCO LITIGATION.

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