




BRITISH-AMERICAN TOBACCO COMPANY LIMITED

FACSIMILE

To:	MR. R. BRETNALL	From:	MR. C. FIGUEIREDO
Company:	B&W, Miami	Phone Number:	
Fax No:		Fax No:	0784 448653
Date:	02/12/93	Pages To Follow:	

Imperial Tobacco Meeting 16/11/93

1. Why should Imperial be interested in 555 in the future?
2. Please discuss Imperial Du Maurier in Trinidad vs Du Maurier (local), with K.M. we might confuse the consumer?
3. Bahamas
The idea is to present one identity to the distributor.
I will discuss the subject with Mr. K.S. Dunt.
4. Cuba
Could you please introduce C. Beyer to R. Ward so as to expedite some co-ordination in the market. (For your information, we have just started selling 555 and will begin selling Belmont later).
5. Other Business
Mexico : My understanding is that B&W is the company responsible, I would suggest that R. Ward contact D. Green in Louisville.
Delegates : Are we going to visit the company?


C. FIGUEIREDO
 CFH/MS7

MILLBANK KNOWLE GREEN STAINES MIDDLESEX TW18 1DY
 A MEMBER OF THE BAT INDUSTRIES GROUP INCORPORATED IN LONDON NO. 74974

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Delegates

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CF

Alison
Please prepare flight notes to R.B. Mit

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