

INFOMAT - Auto Abstracts

CANADA - NEW TOBACCO WARNINGS

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Manufacturers of tobacco will be forced to print stark health warnings on every pack of cigarettes sold in Canada, according to Health Minister Benoit Bouchard. Quebec Revenue Minister Raymond Savoie also hinted that Ottawa and the provinces are thinking of lowering tobacco taxes in a bid to curb the increasing contraband cigarette trade. The federal govt decided to proceed with its threatened warnings despite a challenge in a court planned by Canadian tobacco manufacturers. The new health warnings are to take up a minimum of one-quarter of the package, be in black and white, and carry one of seven blunt messages such as 'Smoking can kill you', 'Cigarettes are addictive', and 'Smoking can harm your children'. It is estimated that over 100,000 children take up smoking every year, and Canadian Tobacco Manufacturers Council president Robert Parker said that the proposed warnings amounted to nothing more than 'economic and administrative harassment' by the govt. * * p13

new hlw. requirement be in place later 1993.

RB + CC going to Vancouver on June 1
to clarify.

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