

PROJECT DANIELS - TIMETABLE

<u>Activity</u>	<u>Original Date</u>	<u>Revised Date</u>	<u>Comments/Status</u>
SEF approval			Received
IBM approval of packaging designs (200s only)	13/12		Approved
200s outer artwork	16/12		Received
Decision of BTL materials required	w/c 6/1		Items/quantities confirmed
Confirmation of tar/nic figures	w/c 13/1		Confirmed
200s artwork revised to incorporate tar/nic	20/1		Completed and with printer
Revised visual of 20s pack due from Studio	-	30/1	Received
Approval from ITL of 200s artwork	-	31/1	Completed
IBM approval of 20s design	-	w/c 3/2	Received
Revised 20s artwork	-	w/c 10/2	Received 18/2
Approval from ITL of 20s artwork	-	w/c 17/2	Received 19/2
Vol figure for first order and 1992			RB to confirm urgently - liaising with ITL

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Confirmation of case size	-	3/3	Received - still to be 5 mille case
Proof of 20s pack	-	12/3	Received and approved
Proof of 200s outer	w/c 9/3	20/3	
Date/brand code position			Factory have confirmed revised position - to be finalised on production run
Designs for RFL items to be agreed	End Jun	End March	Items to be produced by ITL - initial designs received and with IBM for approval
Special TOR delivered to factory	End Feb	End March	
Packaging print run starts	Mid Feb	End April	Date TBC - sufficient for 8 mn to be printed
Packaging delivered to factory	End Feb	1/5	TBC
Production run	2nd/3rd March	Beg May	
Shipment ex UK	6/3	Mid May	
ETA Canada	3/4	Mid June	Shipment to Montreal or Vancouver to be confirmed
Launch	TBA	June	ITL to confirm exact date

VH/sh
18/3/92

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