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VB/sh

12th February 1992

Fax To: Mr William Sanders
Imperial Tobacco, Montreal

Fax No: 0101 514 932 3721

From: Vivien Becher

REF: PROJECT DANIELS

I understand that, during discussions which you had with Dick Brentnall in December, you stated that your preference was for a 5 mille rather than a 10 mille case.

We only normally use a 5 mille case for supplying customers within Europe Duty Free markets as it affords approximately 40% less protection than the 10 mille case. The 5 mille case is only corrugated rather than solid board and there is likely to be greater damage to product than if a 10 mille case is used.

Although we understand the reasons for your preference, we would be grateful if you could review the situation and confirm whether a 10 mille case would be acceptable.

Best regards

VIVIEN BECHER

cc R Brentnall

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A Member of the B.A.T. Industries Group

Regd. Office: Millbank, Knowle Green, Staines TW18 1DY. Incorporated in London No. 239762