



BAT (U.K. and Export) Limited
Woking

VB/sh

6th February 1992

Fax To: Mr R Brentnall
c/o The Commercial Executive Centre

Fax No: 0101 305 760 4358

From: Vivien Becher

Dick,

A couple of points.

1. Dave Bedding has expressed some concern that we intend to use a 5 mille case (corrugated) rather than a 10 mille (solid) one on Project Daniels. He feels that because of the distances involved there is a greater chance of damage to the product. Please could you confirm whether you wish to change to a 10 mille or stick with a 5 mille case.
2. We have been asked by Tony Pereira to compile to BATURE wide timetable of Category I brand launches, showing forecast vols by month in order to ascertain NNC implications of delayed launches etc. Whilst I have total vol figures for 1992 by brand, I don't have any breakdowns. Would it be possible for you to provide breakdowns by month? I realise this is not easy, but anything you can do would be appreciated.

Best regards

Sylvia Hayes

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