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5th February 1992

Fax To: Mr J F Ryan
Imperial, Montreal

Fax No: 0101 514 932 3721

From: Vivien Becher

REF: PROJECT DANIELS

Many thanks for your fax dated 31.1.92. One additional point has just arisen.

On the end panels of the 200s carton, a date and product code is embossed during manufacture/packing. This is an eight digit code which extends approximately two thirds of the way across the panel at the bottom and will therefore run through part of the health warning. This is likely to cause some of the letters to 'break-up' and would affect the clarity of the wording as well as look rather messy.

We are investigating the possibility of moving the code but I would be grateful if you could confirm the situation with regard to moving the health warning. (I am not sure whether the position is mandatory.)

Many thanks for your help.

Regards

VIVIEN BECHER

cc S E Facey

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A Member of the B.A.T. Industries Group
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