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VB/sh

21st January 1992

Fax To: Mr Bill Sanders
Imperial Tobacco, Montreal

Fax No: 0101 514 932 3721

From: Vivien Becher

REF: PROJECT DANIELS

As Samuel Kojima is away on a course, I am replying to you regarding his fax dated 17th January. With reference to the points regarding the 5 mille case:

1. "5000/20" appears on the three branded panels of our standard case. I assume this is sufficient.
2. With regard to the last three digits of the UPC bar code acting as a "brand code", please could you confirm whether this should be the 20s, 200s or 5 mille UPC code. We propose to use a hand applied sticker on each face. Again, I assume this is acceptable.

Many thanks for your help.

Regards

Vivien Becher

VIVIEN BECHER

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A Member of the B.A.T. Industries Group

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