12th March, 1974

TO M.W. MARTORAN, ESQ.

Smoking & Health

The paper I presented in K.L. attempted to show both sides of health argument in neutral and uncontroversial terms. I think it is an issue which businessmen should understand, but I don't think you apart from the few acknowledged experts in the field should try to remove the arguments from their original context.

Briefly, however, the arguments related to three areas, such sampling bias, regional/ethnic disparities, diagnostic fashions, and on, where the evidence can be used to show that the "causal case" is not black-and-white that some would make it appear.

[illegible]

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