

Imperial Tobacco Limited/Limitée



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April 24, 1979

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PRODUCT DEVELOPMENT	
PREMIUM 500 C.P.	
Montreal, P.Q. H3C 3L6	
Cable/Câble 'Telimp'	
Rec'd:	- 2 MAY 1979
Seen by:	<i>WCB</i>
Regulate:	GRG
	<i>WCB</i>
	<i>REP</i>
AGG:	<i>RM</i>
Phone:	<i>RNP</i>
File:	

Dear David:

Further to our conversation and Roger Penn's letter of March 27 to Tom Smith it would appear that June 11 would be the earliest possible date for Herb Roubicek to visit you about flavour development.

During his visit he should also meet with the appropriate people in GRDC, who I understand have been developing further the "expert smoke panel" concept which Herb has instituted here.

In the meantime Peter Roberts, while passing through Montreal, expressed interest in Herb's panel work, and I suggested that Herb could touch base with UK & E people on the same trip. I attach a copy of Peter Roberts' letter of April 9 and am copying this one to him. Perhaps there would be merit in setting up some sort of round table on this topic in GRDC or Woking. Could I leave the arrangements up to you?

I realize that June is getting into holiday time and I understand Herb would like to seize the occasion to bring his wife along for a post business holiday. All of this requires planning as the planes become well booked in summer. Please let me know (telex - our mails are terrible) how this timing looks to you.

With kind regards.

Yours sincerely,

R. M. Gibb

cc Peter Roberts Esq., (BAT (UK & E) Ltd.

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