

Table VII

SHARE OF SMOKERS (SWITCHING) TO CORPORATIONS

	<u>ITL</u>	<u>ROTH</u>	<u>MACD</u>	<u>B&H</u>	<u>OTHERS</u>
February '79	9.4	3.5	2.5	1.8	0.3
March	9.4	3.8	1.8	1.9	0.3
April	10.1	2.9	1.9	1.8	0.3
May	10.3	2.9	1.7	2.4	0.3
June	8.9	3.4	2.3	1.4	---
August	9.7	4.0	2.0	2.2	0.1
September	8.5	3.3	1.6	1.9	0.1
October	8.6	3.5	1.7	1.7	---
November	7.4	2.9	1.3	1.6	0.3
February '80	9.0	4.0	1.4	1.8	0.2
March	3.6	3.2	1.7	1.3	0.1
April	7.9	3.1	2.0	1.7	0.1
May	8.4	3.3	2.9	1.8	0.1
June	8.6	3.5	2.4	1.5	0.2
July	9.4	3.7	2.9	1.2	0.1
August	7.2	3.8	3.5	1.9	0.2
September	10.3	2.8	2.7	1.6	0.3
October	8.0	3.2	2.5	2.6	0.2
November	9.1	3.2	2.2	2.5	0.1
December	8.7	3.0	1.7	2.5	0.3
January '81	8.0	2.9	2.0	1.6	0.2
February	9.1	3.5	1.9	2.0	0.3
March	8.2	3.0	2.7	2.1	0.4
April	9.1	2.9	2.6	1.7	0.3
May	9.2	3.2	1.6	2.8	0.5
June	9.2	2.7	2.2	2.5	0.3
July	7.1	3.7	2.2	2.0	0.6
August	9.7	2.9	2.5	2.0	0.5
September	6.8	2.3	2.2	2.1	0.3
October	6.9	2.6	1.8	0.9	0.5
November	7.6	2.5	2.2	1.3	0.9
December	7.0	1.7	1.8	0.8	0.4
February '82	6.7	2.1	1.5	1.4	0.1
March	6.4	2.5	1.7	2.0	0.2
April	6.9	2.6	2.6	1.5	0.4
May	6.6	1.3	3.4	1.3	0.5
June	7.9	2.7	2.5	1.5	0.7
July	7.2	2.0	2.4	1.6	0.6
August	6.3	2.1	2.4	1.3	0.7
September	6.8	1.6	1.8	1.6	0.7
October	7.1	1.6	2.9	1.0	0.3
November	7.8	2.4	2.4	2.2	0.6

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