

Table VIII

SHARE OF SMOKERS (SWITCHING) FROM CORPORATIONS

	<u>ITL</u>	<u>ROTH</u>	<u>MACD</u>	<u>B&H</u>	<u>OTHERS</u>
February '79	6.1	4.2	3.3	1.8	2.0
March	6.4	3.9	3.2	1.2	2.6
April	5.6	4.2	3.3	1.6	2.4
May	5.8	5.2	2.6	2.2	1.8
June	5.9	4.4	2.4	1.3	0.4
August	6.3	4.1	3.0	2.3	2.1
September	6.3	3.4	2.3	1.3	0.5
October	5.7	3.9	2.7	1.6	1.7
November	5.	2.6	1.9	1.4	2.1
February '80	6.3	2.9	2.5	2.1	2.5
March	6.1	3.4	2.7	1.7	1.6
April	5.7	3.0	2.5	1.1	2.4
May	6.2	2.2	3.4	2.0	2.5
June	6.8	2.9	3.1	1.6	1.8
July	6.2	3.4	3.4	1.5	2.1
August	6.4	3.0	3.7	1.6	1.8
September	7.8	3.0	3.2	1.5	2.0
October	7.0	2.6	2.9	1.6	2.4
November	6.7	3.3	2.6	1.8	1.6
December	7.1	3.1	2.4	1.7	1.6
January '81	5.1	2.1	2.5	1.4	2.6
February	6.5	2.7	2.8	1.7	2.8
March	6.9	2.5	3.0	1.9	2.2
April	7.5	2.3	2.9	1.7	2.2
May	5.9	2.8	2.8	1.6	4.1
June	6.7	3.1	3.3	1.6	2.2
July	7.3	3.0	2.2	1.6	1.6
August	7.3	2.8	3.1	2.1	2.5
September	6.2	2.2	2.0	1.2	2.1
October	5.9	2.4	1.8	0.9	1.9
November	6.7	2.7	2.4	1.1	1.7
December	4.0	1.8	2.0	1.1	2.1
February	4.7	2.2	2.7	1.0	1.8
March	5.4	1.8	3.0	1.6	1.8
April	6.5	2.0	2.4	1.6	1.5
May	6.0	2.2	2.1	1.2	1.6
June	6.2	2.6	2.6	1.5	2.4
July	6.2	2.1	2.1	1.2	1.6
August	4.8	2.2	1.8	1.5	1.9
September	4.8	2.3	2.6	0.6	2.0
October	6.3	1.9	2.4	1.1	1.2
November	5.8	2.9	3.1	1.2	2.3

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