

SHARE OF SMOKERS (SWITCHING) NET BY CORPORATIONS

	<u>ITL</u>	<u>ROTH</u>	<u>MACD</u>	<u>B&H</u>	<u>OTHERS</u>
February '79	3.3	-0.7	-0.8	----	-1.7
March	3.0	-0.1	-1.4	0.7	-2.3
April	4.5	-1.3	-1.4	0.2	-2.1
May	4.5	-2.3	-0.9	0.2	-1.5
June	3.0	-1.0	-0.1	0.1	-0.4
August	3.4	-0.1	-1.0	-0.1	-2.0
September	2.2	-0.1	-0.7	0.6	-0.4
October	2.9	-0.4	-1.0	0.1	-1.7
November	1.9	0.3	-0.6	0.2	-1.8
February '80	2.7	1.1	-1.1	-0.3	-2.3
March	2.5	-0.2	-1.0	0.2	-1.5
April	2.2	0.1	-0.5	0.2	-2.2
May	2.2	1.1	-0.6	-0.2	-2.4
June	1.8	0.6	-0.7	-0.1	-1.6
July	2.6	0.3	-0.5	-0.3	-2.0
August	0.8	0.8	-0.2	0.3	-1.6
September	2.5	-0.2	-0.5	0.1	-1.7
October	1.0	0.6	-0.4	1.0	-2.2
November	1.4	-0.1	-0.4	0.7	-1.5
December	1.6	-0.1	-0.7	0.8	-1.5
January '81	1.9	0.1	-0.5	0.2	-2.4
February	2.5	0.1	-0.6	0.3	-2.5
March	1.3	0.6	-0.3	0.5	-1.8
April	1.6	0.6	-0.3	----	-1.9
May	3.3	0.4	-1.2	0.2	-3.8
June	2.5	-0.4	-1.1	0.3	-1.9
July	-0.2	0.7	----	0.4	-1.0
August	2.4	0.1	-0.5	-0.1	-2.0
September	0.6	0.1	0.2	0.9	-1.8
October	1.0	0.2	----	----	-1.4
November	0.9	-0.2	-0.2	0.2	-0.8
December	2.4	-0.1	-0.2	-0.3	-1.7
February '81	2.0	0.5	-1.1	0.4	-1.7
March	1.3	0.9	-1.3	0.4	-1.4
April	0.6	0.6	0.2	-0.1	-1.1
May	0.6	-0.9	1.3	0.1	-1.1
June	1.7	0.1	-0.1	----	-1.7
July	1.0	-0.1	-0.4	0.4	-1.0
August	1.4	-0.1	0.6	-0.2	-1.7
September	2.6	-0.7	-1.0	1.0	-1.3
October	0.8	-0.3	0.5	-0.1	-0.9
November	2.0	-0.5	-0.7	1.0	-1.7

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