

ABSTRACT FORM

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phone number of principal author.

NOTE: The abstract must contain a meaningful summary of the material to be presented. It must include the objectives of the research effort, the methods used, and the results obtained. The Editorial Committee reviews and accepts papers based on the abstract. Very short or vague abstracts will not be accepted.

A STUDY TO INVESTIGATE THE SMOKING BEHAVIOUR ASSOCIATED WITH SMALL CIGARS
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Our company, as other tobacco companies, has recognized the need to learn more about the behaviour of smokers. One of the aspects of smoking behaviour is the propensity of smokers to inhale. Studies have shown that as the alkalinity of tobacco smoke increases, its inhalability decreases. This is especially true of cigar smoke. For these reasons, and since most small cigar smokers smoke both small cigars and cigarettes, a study was conducted to investigate whether the smoking patterns of a smoker of small cigars differed from the patterns of the same person smoking cigarettes. This presentation will discuss the results obtained from the study and briefly describe the method used. Ten subjects who were usual smokers of both small cigars and cigarettes were studied. The puff volumes, flowrates, durations and intervals and degree of inhalation while smoking small cigars and cigarettes were determined for each subject. Results indicate that smokers of small cigars stop inhaling at some intermediate point during the period while they are smoking the cigar.

1. The abstract should not be less than 180 words or more than 225 words. It should be included in the space designated above in form suitable for direct photocopying by the printer (if typewritten, use a carbon ribbon).
2. Please note:
 - (a) Title all in capitals.
 - (b) Location and postal/zip code follows author's name, if multiple authors are at different locations.
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3. Mail original and 4 copies of the abstract to: E. Glock, Dept. of Research & Development, American Tobacco Company, P.O. Box 899, Hopewell, Virginia 23860, U.S.A.
4. Abstracts should be received no later than June 12, 1985.
5. Projection requirements: only 2" x 2" slides will be accommodated.
6. Maximum talk time of 15 minutes, with 5 minutes for discussion.

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