

APPENDIX "A"

EXPERT OPINION OF DR. LYNN KOZLOWSKI  
ON TOBACCO ADVERTISING

The following statement and supporting documentation of Dr. Lynn Kozlowski establishes that smoking is an addiction. As stated in his covering letter, this fact is recognized by the World Health Organization and the American Psychiatric Association. His statements on this topic are clearly that of an expert. His attached Curriculum Vitae establishes the extent of his expertise.

Dr. Koslowski refers to two attached documents to support his view. The Technical Review on Cigarette Smoking as an Addiction concludes, on page 6, that smoking behaviour should be considered a form of addiction. The Special Report of the U.S. Journal of Drug and Alcohol Dependence (also attached) is an authoritative document on tobacco addiction.

107337243