

* See additional notes

CAC ANALYSIS

4th January 1984

NAME	Was the Conference a success?	Comments on Numbers Attending	Length of Conference	Comments on Subjects*	Frequency of conferences
ERICHSEN	Exceptionally valuable	BAT Industries' Directors for OpsGrps should attend	Too short, suggest 5 days	Very good, but shortage of time on some of them	Every 18 months
MCCARTY	The best so far	Fine	About right	Generally very good especially Strategy	Every 2 years
PARÉ	Excellent	Fine	Fine	Serious thought should be given to no. & merit of subjects Selection of issues correct	ad hoc
SUMNER	Exchange of Info. extremely valuable	High numbers but not inhibitive	About right		Annually or every 2 years
WIDDUP	Most successful attended	Just right	About right	Very good	Would like another at end 1984 and then annually
BRUELL	Very Good	Non-execs should either attend in full or not at all	About right	Very good	Next conference in 1-2 years time, then ad hoc
BEST	Very good	Reduction?	Fine	Good	Annually
DENNIS	Very Good	Fine	Perhaps a little long	On relevant issues, slightly short on time	Every 2 years or ad hoc
GARRAWAY	Very Good	Fine	3-4 days	Very good	Next in 18 months to 2 years, then ad hoc
LONG	Excellent	CPC & CEOs only. Other BAT Industries Directors were useful	Fine	Good, but specific subjects need more depth	Annually, maybe less in future
RICKETTS	Very satisfactory	No reason to include Non-execs. as long as papers prepared by Board and conclusions referred back to them	Fine	Very good, but should keep a key issue/issues to focus on	Ad hoc, as and when key issues crop up
WORLIDGE	Excellent	Fine	Fine	Well covered except Smoking and Health	Next 1 year later then every 18 months

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