

CAC VIII - Friedrichruhe, September 25 - 29th, 1983

A draft of the programme and explanatory notes for the CAC VIII conference at Friedrichruhe is attached.

The main object of the first day will be an exchange of information between the Chief Executives of the Overseas Companies and the B.A.T Industries Board, including the non-executive Directors, regarding the current situation, the prospects and the plans over the next 3 - 5 years, both for the Group as a whole and for its constituent businesses.

The second part of the conference, covering the remaining three days, will provide an opportunity for the Chief Executives of the Overseas Companies and the executive Directors of B.A.T Industries to discuss together the key issues facing the Group and some of the strategic options which are open to us.

It is not intended that the conference should reach firm conclusions on the issues discussed. However, it will be extremely valuable for the CPC to obtain the views of delegates, and particularly of the overseas delegates regarding the policies and strategies which should be followed if we are to ensure a successful future for the Group.

In order to allow everyone to participate fully, the pattern for most of the items during the second part of the conference will be a relatively short introductory paper outlining the major issues, followed by a period of discussion which should be long enough for all delegates who wish to do so to contribute.

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