

To Mr. E.A.A. Bruell

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Dear Eric,

At CAC VIII, it was agreed that you would produce by September 1984, a compendium of epidemiological studies illustrating the conflicts of evidence, with special emphasis on projections of future mortality rates and factors other than smoking that might influence these.

I would be grateful if you could let me know where you are on this.

I would also like to know how you are progressing with the other two items that you said you would deal with; recommending action to improve the effectiveness of innovation and seeking ways to improve the cost-effectiveness of promotional expenditure in Tobacco.

Yours sincerely,

P. Sheehy

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