

TOBACCO
ANALYSIS OF SALES AND PROFITS

	<u>£m 1988</u>		<u>CGR 1988-1993 (Z p.a.)</u>		
	<u>SALES</u>	<u>PROFITS</u>	<u>VOLUME</u>	<u>SALES</u>	<u>PROFITS</u>
BATUS	1435	370	+0.9	+9.5	+11.0
BATCo.	2952	255	+1.8	+5.6	+ 9.1
BATIC	1501	49	-	+2.8	+ 8.0
SOUZA CRUZ	521	16	+0.9	+3.8	+ 8.9
IMASCO (a)	379	58	-2.5	+1.0	+ 7.1
AMATIL (a)	<u>215</u>	<u>9</u>	N/A	N/A	N/A
	7003	756			

(a) 1988 figures show B.A.T Industries' share

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