

Smoking Issues

12-40 A.H. / R.C. Thornton

BoB - introduced RET.

RET Epidemiology

- 1. EC campaign against cancer. 10% reduction by 2000. Very simplistic - looking for single solution. Smoking convenient separate (of Sun + skin cancer.)
- 2. UK decrease which has been attributed to low tar in tins, not reflected in other countries where tar has also been reduced.

Molecular Biology

- 1. Move towards measuring susceptibility to disease by looking at DNA. [we are supporting research.]

3 being used by the Royal

Addiction

- 1. US Surgeon General's criticism very questionable

RET should books we publish < ETS | Addiction to come.

A.H. Regulation

- 1. Move to establish US Tobacco Control Agency (of FDA). Ed Kennedy introduced this in Senate Nov 1989

2. R.D. Topics

- (a) Additives - reduce
- (b) Toxic component analysis - Aim to bring all substances to safe level (60 cigs contain less than would be allowed in 40 hr week) Dimensional units CO 38x
- (c) Fire safety - develop less ignition
- (d) Reduce addiction. Visible + invisible

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