

**TOBACCO STRATEGY GROUP**

**Agenda for Meeting on Wednesday, 11th May 1994**

**1. Minutes of meeting on 10th March and matters arising**

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|---|----------------|
| <del>(i)</del> Amendment to minute 39                                   | HCB            |
| <del>(ii)</del> Project Grasp update (minutes 29-33)                    | BS             |
| <del>(iii)</del> Project Maple update (minutes 35-36)                   | EEE/AMC        |
| <del>(iv)</del> Plant utilisation (minute 39)                           | EEE            |
| <del>(v)</del> Manufacturing capacity - responses to report (minute 41) | All members/ND |
| <del>(vi)</del> Additives Register (minute 43)                          | BDB            |
| <del>(vii)</del> Sales & Distribution Conference dates (minute 70)      | AMC            |
| <del>(viii)</del> Black & White packs for Australia (minute 73)         | David Bacon    |

**2. American Tobacco** UGVH

**3. Project Stem**

- |   |                |
|---|----------------|
| <del>(i)</del> End market control implementation                    | BDB/TES/BS/AMC |
| <del>(ii)</del> Responsibility for exports/investments - final list | All Members    |
| <del>(v)</del> End market and brand report formats (minute 12)      | DPA            |

**4. Progress Reports**

- |  |             |
|--|-------------|
| <del>(i)</del> Competitors   | All Members |
| <del>(ii)</del> New markets  | NGB         |
| <del>(iii)</del> Eastern Europe (including Sub-Continent exports to CIS) | BS/ND       |
| <del>(iv)</del> Project Breakthrough                                     | TES         |
| <del>(v)</del> USIB (information only)                                   | TES         |
| <del>(vi)</del> UKIB (information only)                                  | BDB         |

**5. Legal/Regulatory Issues**

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|---|-----|
| <del>(i)</del> Trademark Report                   | SPC |
| <del>(ii)</del> Terms of purchase of Tobacco Leaf | SPC |

**6. 1994 Forecast**

- |   |     |
|---|-----|
| <del>(i)</del> Latest Estimate                | DPA |
| <del>(ii)</del> Cash Project (minutes 7 to 9) | EEE |

**7. Tobacco Strategy Review** HCB

**8. TSG Terms of Reference and Objectives** UGVH

**9. Any other business**

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